



# World Trade Center

CENTRAL PENNSYLVANIA

## Membership

The World Trade Center of Central Pennsylvania is a licensed member of the World Trade Centers Association and one of 320 World Trade Centers located in 96 countries, connecting local companies with global opportunities. We promote global trade, deliver relevant educational programs, up-to-date trade information, practical trade assistance, and research & referral services for our members and clients to help them compete and prosper in a global economy.

## Benefits of WTC Membership

### Discounted Rates at Educational and Networking Programs

Detailed seminars focus on subjects such as export procedures, ITAR, NAFTA, international payments as well as luncheon programs that highlight specific topics.

### Roundtables

Roundtable discussions dealing with specific issues affecting global businesses, including exporting and importing topics.

### Access to World Trade Centers Globally

There are over 320 World Trade Centers in 96 countries, and members may utilize the services and facilities of all World Trade Centers globally.

### Participation in Trade Initiatives

WTC organizes member exhibits at industry specific tradeshows.

### Limited Free Market Research

- Market Intelligence and Trends
- Harmonized Code Research
- Industry and country reports
- Information on tradeshows and missions
- Reports from subscription-based databases, i.e. Piers, WTCA Trade Navigator

### Member to Member Referrals

The WTC of Central Pennsylvania facilitates member to member referrals and encourages members to share international experiences, best practices, and challenges and pitfalls in the global marketplace.

### Limited Free Practical Trade Assistance

The WTC will answer questions or make referrals to experts on various topics including regulations, documentation, and finance for both importing and exporting.

### Emailed Daily Global Economic Briefs

Provides strategic analysis of current events and their effect on global trade.

### Discounted Fees on Consulting Services

- International Market Development
- Project Management
- In-house Training of Employees
- Customized data

### Denied Party Screening

In order to help our members and clients comply with US export laws and regulations, we offer a screening service against the "Lists to Check." US companies must screen their potential customers at time of order and prior to shipment. Failure to do so may result in fines and possible loss of export privileges. Members receive three free entity searches.

### Access to The Economist's Global Forecasting

This monthly report predicts and explains the key issues and trends in all important developed and emerging markets, spelling out their implications for business and the world economy over the next five years.

### Affinity Programs



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## Membership Application

### MEMBERSHIP FEE STRUCTURE

**Corporate Membership** \$250/yr  
(Companies that have products or services being exported and/or imported)

**Trade Service Providers**  
1-50 Employees \$325/yr  
50+ Employees \$650/yr

**Non-Profit Membership** \$250/yr  
Non-Profit and Educational Organizations

**Individual Membership (limitations apply)** \$125/yr

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- Please Invoice
- Check Enclosed
- Visa/Mastercard-Acct#: \_\_\_\_\_ Exp.Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Company Description for Directory:

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