

Wei-Tai Kwok

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Wei-Tai Kwok is the San Francisco Managing Director of Ion Global, a full-service Internet professional services firm specializing in global e-Business strategy, design, implementation & marketing. He also heads the firm's Globalization Practice group, which focuses on helping clients solve the multilingual, multicultural and technical challenges of international-related projects. A well-known speaker on the topic of global websites, he has been invited by IQPC to chair its past nine annual Website Globalization conferences.

Wei-Tai has been with Ion Global and its predecessor firms and subsidiaries, Dae Interactive and Dae Advertising, in an account planning and executive role since 1990. He has worked strategically and creatively with clients in a broad range of industries, including financial services, telecommunications, retail, packaged goods, high tech, software, health care and entertainment.

Prior to joining the firm, Wei-Tai was a marketing associate at MHB, a high tech consulting firm in Silicon Valley, and previous to that worked as a litigation case manager and legal translator at the law firm of Paul, Weiss, Rifkind, Wharton & Garrison in Shanghai and New York City. He also served as a Chinese interpreter for the International Fencing Federation at the 1984 Olympic Games in Los Angeles. A native of the Washington DC area, he received his B.A. in Economics and Political Science from Yale University. He speaks fluent Chinese, some French and a little Latin.

About Ion Global

Ion Global is a wholly owned subsidiary of CDC Corporation (Nasdaq: CHINA, formerly known as chinadotcom corporation) and offers e-business strategies and solutions for major corporations that wish to integrate the Internet as a business platform and customer relationship channel.

Ion Global blends its core competencies in strategy, user experience, technology and marketing to create successful e-business solutions for its clientele. Ion Global has achieved an unparalleled Asian-based geographic footprint with global reach. In March 2001 it was named *Best E-Commerce Solutions Provider* at the Internet World Asia Industry Awards. It has 150 professionals in offices in Greater China, Korea and USA with affiliate presences in Japan, Singapore and the UK.

Major clients have included Wells Fargo, Schwab, MCI, HSBC, Cathay Pacific, GE, Samsung, L'Oreal and DFS/LVMH. International work includes sites developed in English, French, Spanish, German, Portuguese, Russian, Swedish, Arabic, Chinese, Japanese, Korean, Vietnamese and more.